

Why Vision Care Transcript

Thinking about signing up for EyeMed vision benefits? It's more than just glasses and contacts. It's comprehensive care for your eyes.

Plans are affordable, the savings are remarkable, and checking yes, instead of no, can make a big difference in your health.

SUPER: Are you protected from digital eye strain?

Did you know that the average person spends 7.4 hours a day looking at a screen? As a result, 70% of us suffer from digital eye strain.

Even worse, screens emit high-energy visible light. Which means looking at your laptop or phone for too long causes dryness, irritation and blurry vision. And may contribute to more serious long-term conditions.

Your eye doctor knows all about it. And can help you manage the impact on your vision. While making sure you're not doing any long-term damage.

Check yes today and make an appointment with an eye doctor near you.

SUPER: Is healthy vision vital to childhood learning?

About 80% of childhood learning occurs through visual processing.

Yet 1 in 4 children have some kind of vision problem—and most of those go undiagnosed.

Because while some schools perform initial vision screenings, only an annual comprehensive vision exam can diagnose a learning-related vision problem.

Make sure your child's eyesight isn't making learning harder than it should be

Check yes today and make an appointment with an eye doctor near you.

SUPER: Can an annual eye exam help you stay healthy?

Most people think eye exams just check near and farsightedness.

But even subtle changes in your eyesight like blurry vision... sensitivity to glare... changes in color perception... and needing more light to see... can be indications of more serious problems.

And while you may not even notice the changes, your eye doctor knows exactly what to look for.

An easy, non-invasive eye exam can detect conditions like Glaucoma, Macular Degeneration, Cataracts, Diabetes complications and even cancer in their earliest stages.

So the simple moments of life don't become more complicated.

Check yes today and make an appointment with an eye doctor near you.

SUPERS:

America's largest vision care network.

Discounts of up to 72% and exclusive offers on premium brands.

Easy to understand. Easy to use. Easy to save.

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