

In-network also means online choices



Our network now offers more options for using in-network benefits online.

With more consumers turning to online options, EyeMed is setting the standard for online eyewear purchases. Our unmatched choice and technology-driven solutions give members a seamless way to use their benefits while shopping online – for both glasses and contacts.

Now members can use their in-network benefits at 8 online providers.² And even more online choices are on the way.

CONVENIENT ONLINE SHOPPING OFFERS

- Wide selection of top-selling name brands at a variety of price points
- Seamless insurance adjudication uses common member data to apply and process the member's benefits
- Educational tools like Frame Advisor walk members through selecting the best frames based on their face shape and color
- Photorealistic 3D virtual "try-on" technology for frames at [lenscrafters.com](https://www.lenscrafters.com) and [glasses.com](https://www.glasses.com)
- Special offers can be applied during checkout³
- Buy online, ship to store available

Give your employees online choice –
Contact your EyeMed rep or visit [eyemed.com](https://www.eyemed.com)

Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111 and Fidelity Security Life Insurance® of New York.

S-2501-C-1120



Online purchasing continues to trend upwards with 15% of eyeglasses being purchased online¹

LENSCRAFTERS®

OPTICAL®

Ray-Ban®

GLASSES.COM

contactsdirect

OAKLEY

+ MORE

¹ "Focused inSights 2024: Online vs. In-Person Purchase Patterns"; The Vision Council; March 2024. ² Insured benefits cannot be used on Oakley custom sunglasses, ski goggles or accessories, footwear and apparel. ³ Discounts are not insured benefits.