
DISCOVER THE EYEMED EXPERIENCE
EyeMed
Putting members at the center

Experience EyeMed

We have a unique perspective on vision benefits – it's through the eyes of our members. We listen, stay curious and connect the dots, creating a vision benefits experience members actually love using.

We built **America's largest vision network of providers**[1], so members have choice and convenience. We craft **custom vision plans** that prioritize flexibility and value. And we create a **member experience** focused on simplicity and transparency. Why do all this? Because every moment is an opportunity to help our members see life to the fullest.

See for yourself

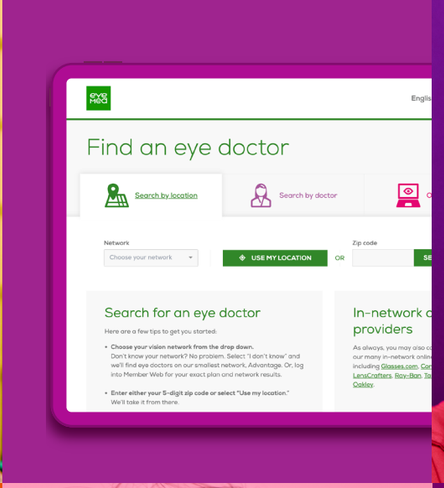
[1]Based on unique providers and unique locations. EyeMed Insight network data and analysis of competitors' largest networks via competitor data, 2025.



network that wows

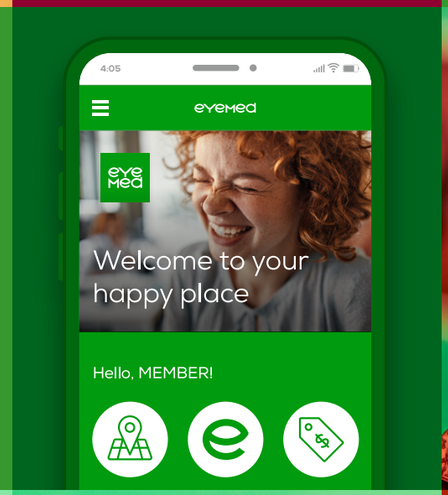


















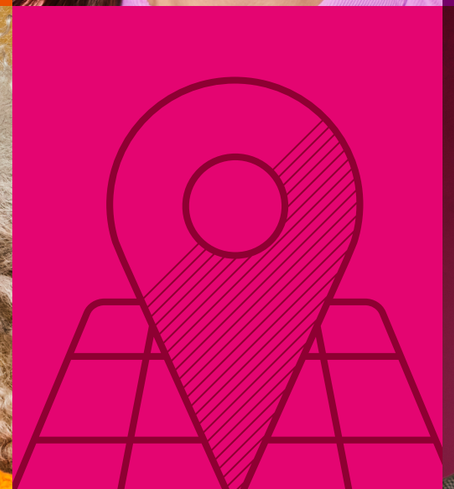
custom built benefits





simple, transparent experience







EyeMed has the largest, most diverse network.[1] That's important.

When members stay in-network, they get the most value from their benefits.

[1]EyeMed Insight network data and analysis of competitors' largest networks via competitor data, 2025.

NETWORK

I never knew I had so many options nearby



Finding the perfect in-network provider

Imagine your employee is searching for an eye provider. They want someone in-network, nearby and available on weekends. Sounds tricky right? Not for EyeMed members.

We've built **America's largest vision network of providers,**[1] so there is a provider perfect for everyone. **Independent or retail. Online or in-person. And all in-network.**

Nearly

98%

of members stay in-network[2]

THE PERFECT MIX OF PROVIDERS[3]

75% **Independent**

25% **Retail**

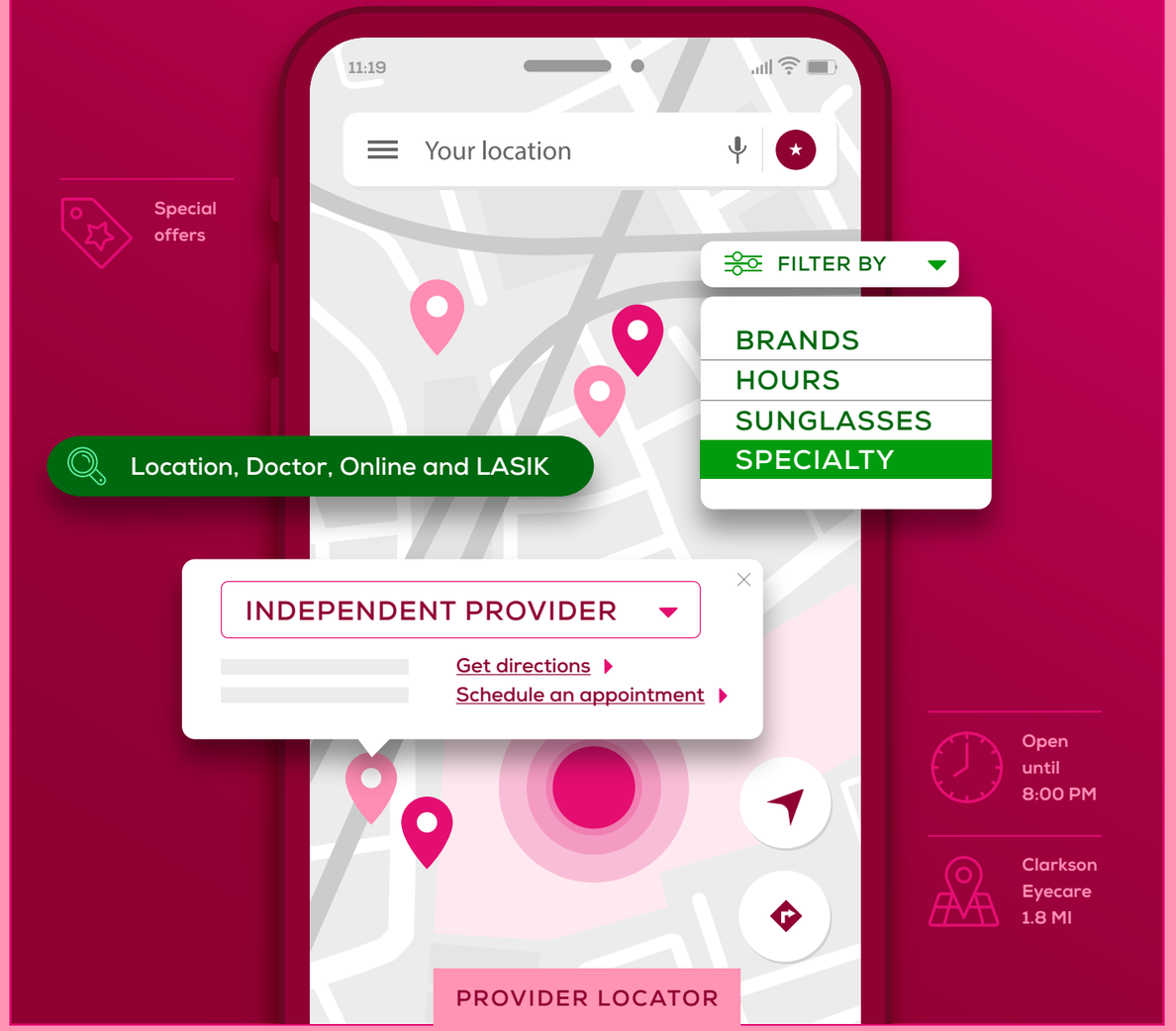
MORE CHOICE. MORE VALUE.

When members stay in-network, they get the most value from their benefits

[1]Based on unique providers and unique locations. EyeMed Insight network data and analysis of competitors' largest networks via competitor data, 2025.

NETWORK

I’m getting my eyes checked on my way home



Discover more choices nearby

Whether they live in the city, the suburbs or somewhere in between, members have providers conveniently close to home. When they’re ready to use their vision benefits, our Provider Locator tool lets them quickly filter through options and find the perfect fit for their needs.

Discover Provider Locator

IN THEIR NEIGHBORHOOD

Urban and suburban areas
99% of members can access
2 providers within 10 miles[1]

Rural areas
95% of members can access
1 provider within 20 miles[1]



AT THEIR OFFICE

With our **pop-up clinics**, members can receive an eye exam or shop the latest frame styles on-site at your facility[2]

[1]EyeMed Insight network, February 2026. [2]Not available for all groups or all group sizes. Pop-Up Clinics require at least 400 enrolled subscribers on-site, or 1,000 eligible subscribers. Not available in all states.

NETWORK



Shopping while streaming

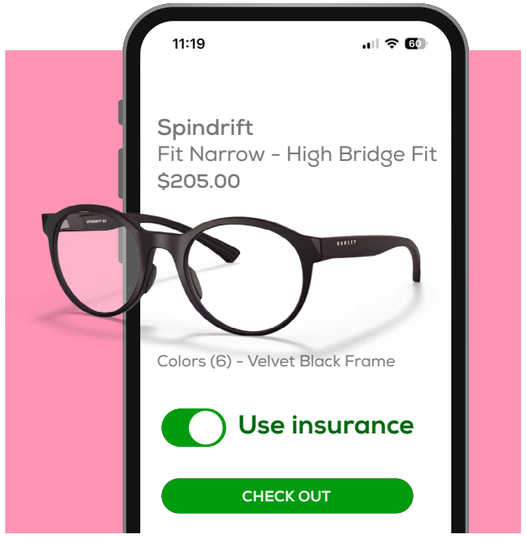
When your employees find that perfect pair of frames online, they'll be amazed at how much they'll save – and how easy it is to use their benefits.

When EyeMed members visit one of our online in-network providers, they enjoy a seamless shopping experience while saving big. Their benefits are instantly applied at checkout. And verifying a prescription is as easy as snapping a pic. Free shipping and returns are the cherry on top.

MEMBERS ASKED, WE ANSWERED. We're setting the standard by building one of the largest online networks

Find out how





EyeMed knows what your employees actually want and need. That's important.

We build a benefits plan that drives utilization with more choice and fewer restrictions.

Building benefits to your specs

Your employees can't help but share how excited they are to use their EyeMed benefits. It might sound surprising, but it's not an accident. That's because we look at the data from our **nearly 85 million members** and craft a vision plan that matches what your employees actually want and need. **No one-size-fits all vision plans here.**

97%

of members are happy with their benefits[1]

USAGE + SAVINGS = VALUE

We believe benefits are meant to be used. So, we tailor vision plans to drive up utilization, drive down out-of-pocket-costs and create the most value.

[1]Based on 4,620 survey respondents responding to the EyeMed Member Satisfaction (MSAT) Survey conducted by Concentrix, 2025.



Choosing what matters to you

Each of your employees has a unique style all their own, and that includes eyewear. You start to wonder... will your vision benefits keep up? With EyeMed, there is no doubt. Members have complete freedom of choice: whatever works – or looks – best.

And we take out the guesswork with our Know Before You Go tool. It's a savvy shopping companion that helps members estimate out-of-pocket costs before their next visit.

Discover Know Before You Go

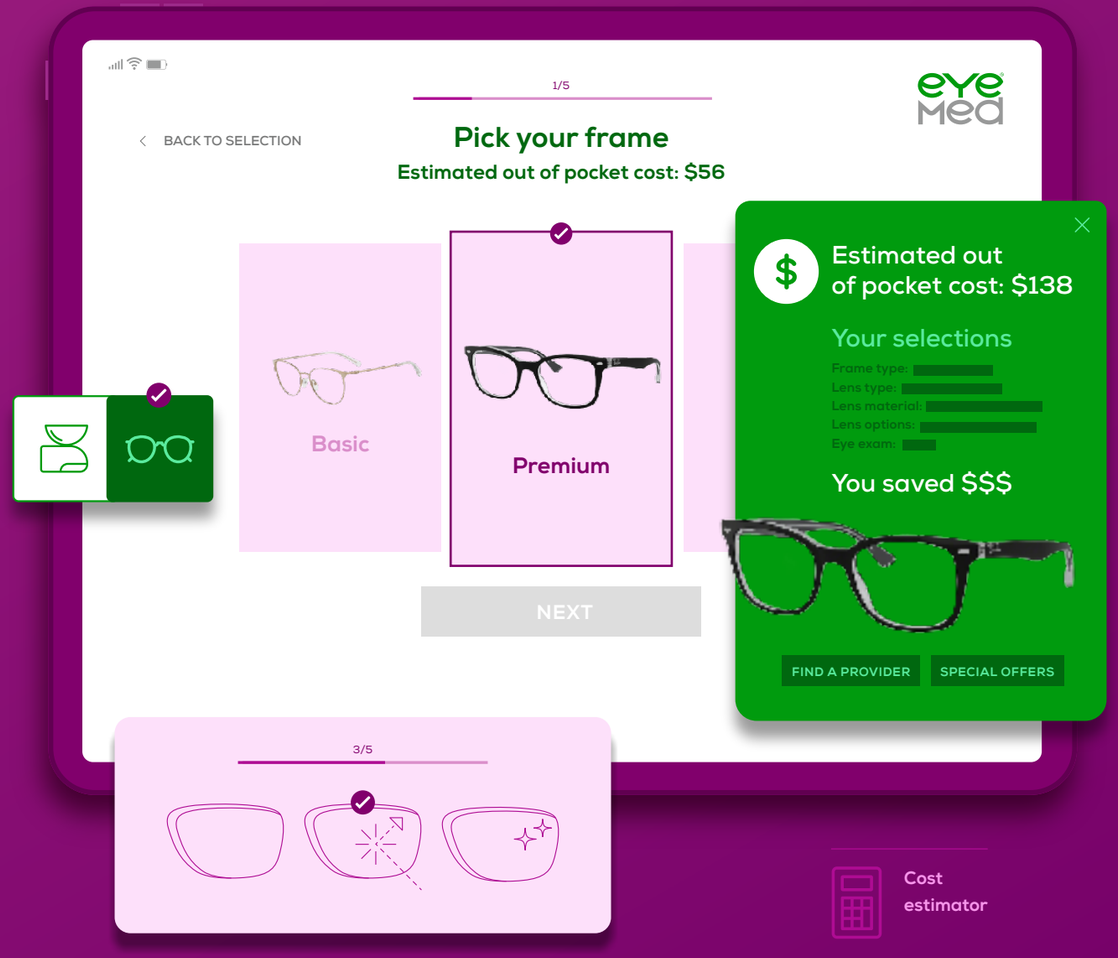
1.8+ million
uses per year[1]

22+ exclusive
special offers[1]

[1]Based on EyeMed internal book of business analysis, 2025.

I love shopping with confidence

BENEFITS



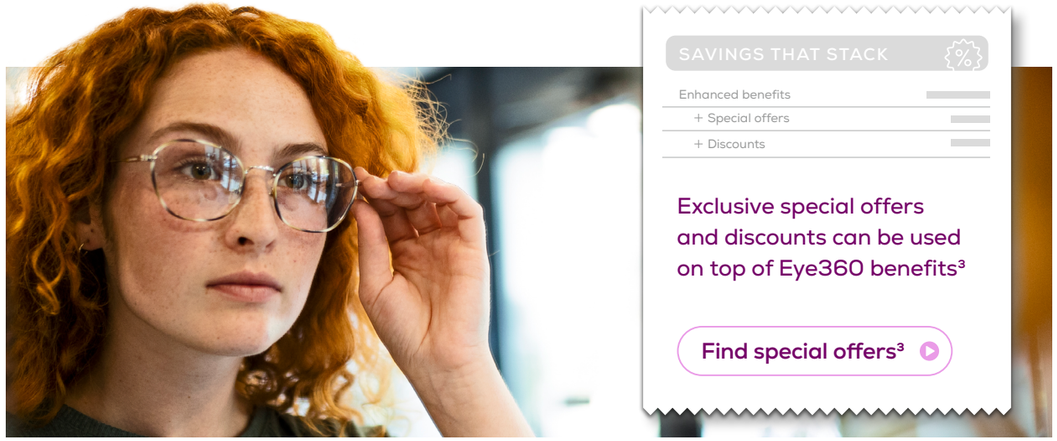
More savings in sight with Eye360

Everyone wants to control costs these days. So, when members told us they needed to save more on exams, frames and contacts, we listened, went to work and created Eye360.[1]

Eye360 is an enhanced insurance benefits package that gives members $0 eye exams, $50 added to their frame allowance and $50 added to their contact lens allowance. Plus a $100 second pair benefit.[2] They get all these extra benefits by just visiting one of our thousands of PLUS Providers. Pretty cool, right?

LOOK FOR THE PLUS SIGN

Members can find a nearby PLUS Provider in a snap using our online Provider Locator



[1] Member access to PLUS Providers is only available in conjunction with the Eye360 product and is not available in all states or in Louisiana. [2] Additional prescription glasses allowance is for prescription glasses only and can be used on frame and/or lenses, with or without lens options. [3] Discounts are not insured benefits. Special offers not available in all states including Texas and Louisiana. Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO and Fidelity Security Life Insurance Company® of New York. Policy number VC-146/VCN-19, form number M-9184/MN-28.



EyeMed makes the experience simple and transparent. That's important.

When members understand their benefits, they use their benefits—and get the most value.



Taking charge of vision health

At work and at home, your employees have a lot on their plate. So when they’re searching for information about their vision benefits, **our member experience makes it easy** to find exactly what they’re looking for.

We’re with our members every step of the way – **ready with answers and solutions** before their question is even asked.

98%

of clients agree our benefits are easy to understand and simple to use[1]

WE’VE GOT YOUR BACK

Vision benefits should be easy to understand and even easier to use. Because employees who use their benefits are healthier, happier and get the most value.

[1]Based on 1,289 respondents, T3B Strategic & National client segment, 99% of clients responding to the EyeMed Client Satisfaction (CSAT) Survey conducted by Walker Information, 2025.

EXPERIENCE

I look forward to using my vision benefits – it's a great experience



The industry's highest-rated app[1]

98% of clients agree our benefits are easy to understand and simple to use[2]

MEMBER WEB AND APP

A great way to get started

Your employees received some exciting mail today...a personalized welcome kit from EyeMed, complete with ID cards, all their benefit information and a list of nearby in-network providers. They can scan the custom QR code to seamlessly register on Member Web: their digital hub for all things vision. And when they're on the go, they can access everything from their phone.

Discover Member Web

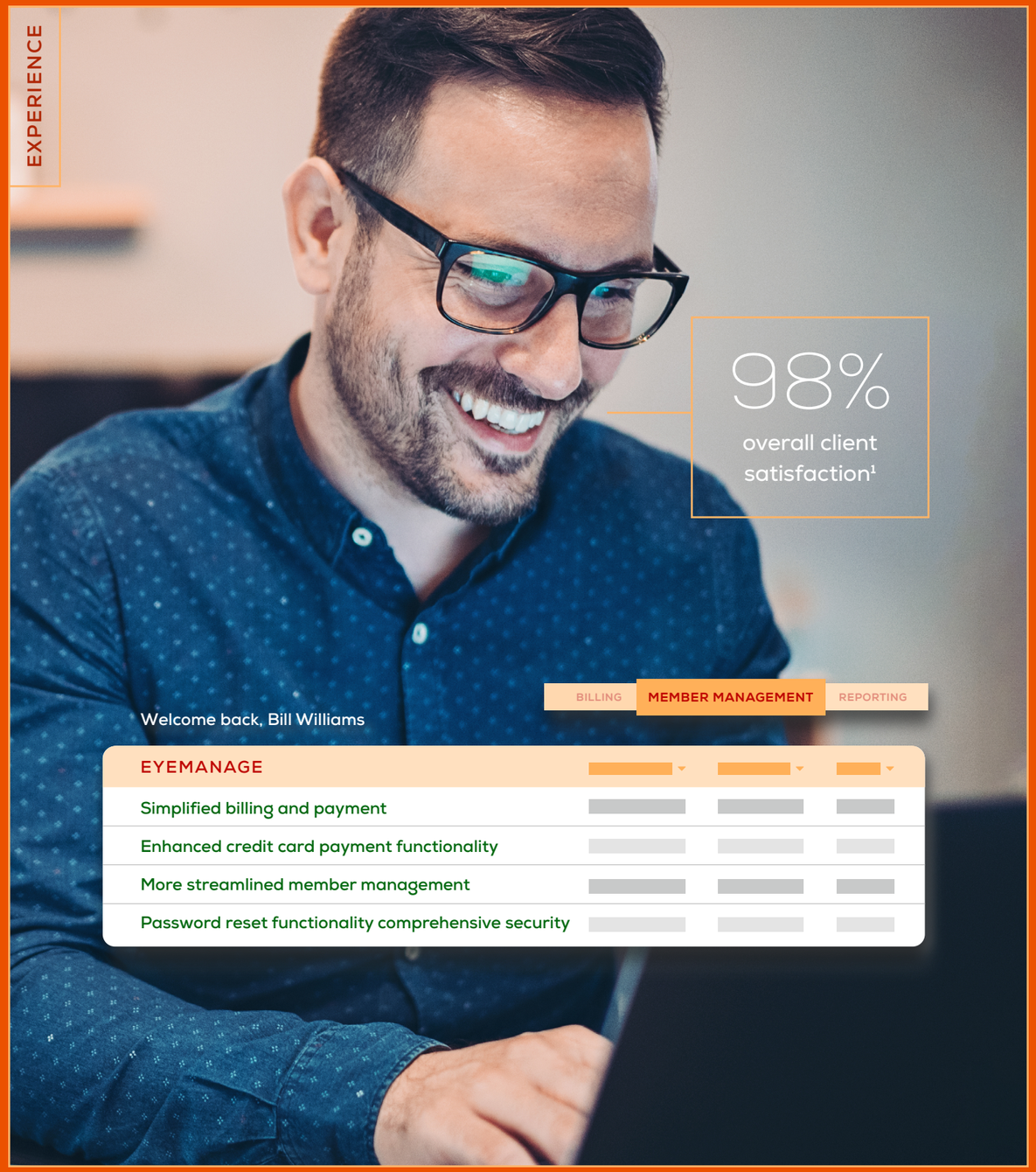
See our app in action

STREAMLINED SUPPORT

Members enjoy an easy experience from the beginning. But if they do want personalized support, our award-winning customer call center is ready to assist with live agents available 7 days a week, 99 hours per week.[3]

[1]Highest rated app in industry with 23,000+ reviews, Q1 2026. EyeMed internal book of business analysis, 2026. [2]Based on 1,289 respondents, T3B Strategic & National client segment, 99% of clients responding to the EyeMed Client Satisfaction (CSAT) Survey conducted by Walker Information, 2025. [3]Purdue University Benchmark Portal independent assessment of call centers nationwide, 2025.

EXPERIENCE



Our member-centered experience makes it easy for you, too

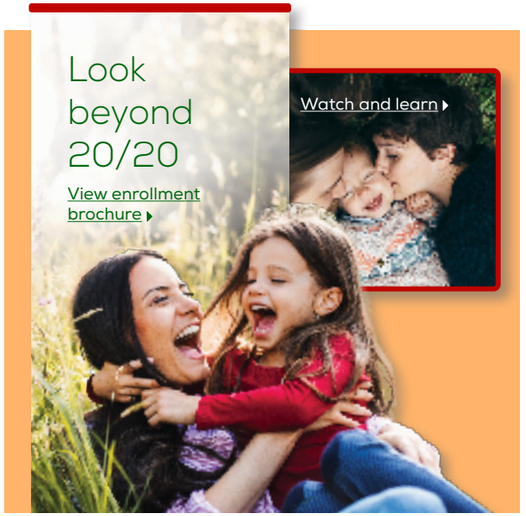
We get it. You want to spend less time administering your benefits and more time enjoying them. At EyeMed, we're committed to making vision benefits simple. You can expect seamless implementation, a dedicated account team and access to EyeManage: your vision control center. This innovative benefits management tool makes tasks like updating your membership, paying invoices or requesting event support a breeze.

EFFORTLESS OPEN ENROLLMENT

We got you covered for open enrollment, too, with on-site representatives, printed materials and a customized Virtual Benefit Fair

Virtual Benefit Fair





[1]Based on 1,293 respondents, T3B Strategic & National client segment, 97% of clients responding to the EyeMed Client Satisfaction (CSAT) Survey conducted by Walker Information, 2025.



Choice, convenience, flexibility and value:

they all add up to an **outstanding experience** for our members. It's what we do best.

Visit eyemed.com

Ready to show your employees everything EyeMed has to offer? We'd love to work with you.

eyeMed

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